COFEP PROJECT
COMMUNITY FINANCE AND EMPOWERMENT PROJECT
COMMUNITY FINANCE EMPOWERMENT PROJECT - COFEP

FOR

COMMUNITY BASED FINANCIAL INSTITUTIONS
The Cofep Project: Aims and Objective
Development objective

‘To contribute to improved livelihood and reduced vulnerability of the low-income, small-scale entrepreneurs, including farmers through sustainable community based micro-financial services.’
'Empowered communities with improved access to affordable and sustainable financial services in the target areas'
Project outputs

1. **Enhanced capacity of Cofep unit in Co-op Bank**

2. **Improved performance, sustainability and outreach of participating MFOs.**

3. **Strengthened democratic and socio-economic capacity of MFI members/clients.**

4. **Enhanced capacity for innovative planning, monitoring and evaluation at member, MFI and unit levels.**
1. TESTING AND ROLLING OUT OPERATING SYSTEM AND PRODUCTS
2. INSTITUTIONAL REVIEW/ FEASIBILITY STUDIES
3. TRAINING – STAFF, CMC & MEMBERS
4. PREPARATIONS OF BUSINESS PLANS
5. PERFORMANCE BASED SUBSIDIES OR GRANTS
Project Activities - Output 1

- System and Product development
- Project staff training and Development.
- Departmental meetings
- Develop a model business plan for Saccos
- Financial support – Vehicles, Equipments, Furniture and Fittings
Project Activities - Output 2

- Institutional review/feasibility studies
- TNA and staff training
- CMC training & Exchange visits
- Business planning
Project Activities - Output 2 cont..

- Subsidies/Grants
- Community mobilisation - Savings/Membership
- Monitoring of supported MFOs.
Project Activities - Output 3

- Sensitisation workshops members/clients and staff on issues of democracy, participation, governance, management and control.

- Workshops introducing the study circle methodology and Village Libraries/adjustment of existing study material to the regional context.
HIV/AIDS awareness seminars for members/clients and staff.

Gender and youth awareness seminars for men, women and youth.

Training in entrepreneurship and business management for members/clients.
Project Activities - Output 3 Cont...

- Enhanced lobbying and networking capacity of financial service providers contributing to a conducive policy environment.

- North/south collaboration in areas such as financial services franchise, regulatory framework, etc.

- Regional exchange and experience.

- Development of self help groups under the concept of Linkage banking
Project Activities - Output 3

- Local community sensitisation workshops on the need for savings, credit utilisation and banking.
- Financial Participatory Rural Appraisals at community level.
- Base-line studies in participating MFOs.
Project Activities - Output 4

- Workshops introducing innovative approaches and techniques of impact monitoring. E.g. Study Circle Concept
- Information and publicity.
- Awareness workshops on financial services
- Financial PRAs
- Baseline studies in participating MFOs
- Workshops: impact monitoring
Structure

PROJECT MANAGER

- MT. KENYA
- NAIROBI
- COAST
- WESTERN
REQUIREMENTS FOR PARTICIPATION

- Embrace Performance based targets
- Cost sharing based on the financial performance and ability to pay
- Reporting on financials quarterly
Allow Planning, Monitoring & Evaluation (PME) to monitor the impact of the project interventions

Develop a strategic business plan for 3-5 years with realistic financial projections
Requirements cont...

- Work closely with the project field officers within your region
- To bank with the Co-op Bank
- To use the developed Operating System as much as possible
Promote Linkage banking within target area to bring many informal self Help groups to access Micro-financial services
Developed Operating Manual.

- FOSA establishment
- Savings policy
- Accounting & finance
- Credit management
- Prudential management
- Product development
- Leadership & governance
- Management & administration
Membership development & gender issues
Risk management policy
Internal audit & control
Saccos business planning
Management information & communication
Marketing
Public relations
Human resource management
<table>
<thead>
<tr>
<th>Region</th>
<th>Current no.</th>
<th>Potential no.</th>
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<tbody>
<tr>
<td>Coast</td>
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<tr>
<td>1. Kwale TRS</td>
<td>279</td>
<td>400</td>
</tr>
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<td>3. Kilifi Teachers</td>
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<td>1500</td>
</tr>
<tr>
<td>4. Uchongaji</td>
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<td>5. Taita Taveta TRS</td>
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## NO. OF SHG LINKED TO THE MFOs

### Mt. Kenya

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<thead>
<tr>
<th>SHG</th>
<th>No. Linked</th>
<th>Loan Size</th>
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<tr>
<td>Aembu F.</td>
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<td>Uruku Sacco</td>
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<tr>
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<td>2000</td>
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<tr>
<td>Maua Methodist</td>
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</table>
NO. OF SHG LINKED TO THE MFOs

Central

1. Machakos Diocese  408  1000
2. Ndetika Sacco     327  400
3. Kingdom Sacco     29  100
4. La Nyavu Sacco    4  100
THANK YOU FOR YOUR ATTENTION